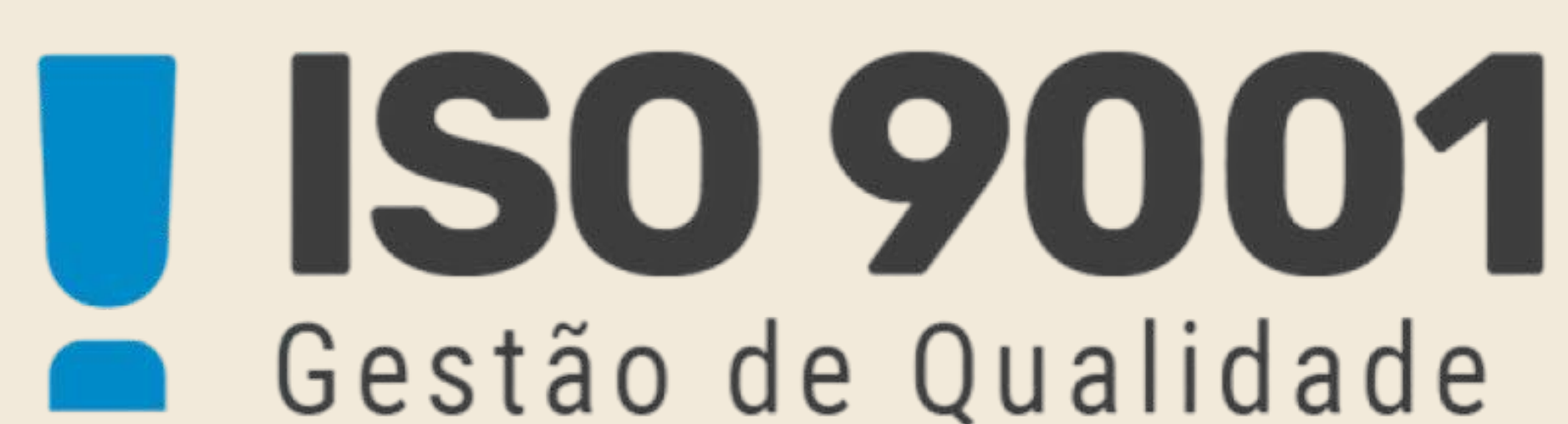




Quality Policy

Mediaweb provides user experience and user interface design, front-end development, and web and mobile application development services, seeking to create digital solutions that meet its clients' needs and deliver effective, consistent, and accessible user experiences.

As part of its Quality Management System, Mediaweb is committed to:

- Understanding the needs and expectations of its clients and other relevant interested parties, while ensuring compliance with the requirements applicable to the services provided;
- Ensuring the quality, consistency, and suitability of the services delivered through planning, monitoring, validation, and control practices throughout the project lifecycle;
- Complying with the requirements of ISO 9001 and other requirements applicable to the Quality Management System;
- Promoting client satisfaction through clear communication, responsible conduct, and the delivery of services aligned with the agreed objectives;
- Developing and enhancing employees' skills by encouraging continuous learning, collaboration, accountability, and knowledge sharing;
- Promoting innovation and the adoption of practices, technologies, and methodologies that contribute to the efficiency, quality, and continued development of its services;
- Establishing transparent, ethical, and trusted relationships with clients, employees, suppliers, and partners;
- Continually improving the Quality Management System.

This Quality Policy provides the framework for establishing and reviewing quality objectives. It is communicated to employees, made available to relevant interested parties, and reviewed periodically to ensure its continuing suitability to Mediaweb's strategy and context.



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